FROM: **Kidong Kim ‘hyo05065@berkeley.edu’**

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DATE: 13 May 2019

RE: CIS 234e – Text A, Electronic Commerce – FILL-IN THE BLANK Questions

Chapter 7 ~ eCommerce Environment: Legal, Ethical and Tax Issues

Description: festline

**INSTRUCTIONS: See Key Terms and Review Questions at the end of the Chapters**

**ENTER your Answers below. Email to Prof. Villegas by due date.**

**Fill-in the blank (Enter your answers on the blank area for statements below)**

**Property 1. \_\_\_\_\_ taxes are levied by states and local governments on the real estate used in a business.**

**Vicarious copyright 2. An entity becomes liable for \_\_\_\_\_ infringement if it is capable of supervising the infringing activity and obtains a financial benefit from the infringing activity.**

**TOS 3. The rules and regulations most of which are intended to limit the Web site owner’s liability for what site visitors might do with information they obtain from the site are referred to as \_\_\_\_\_.**

**Trade name 4. The name or part of that name that a business uses to identify itself is called a(n) \_\_\_\_\_.**

**Cybersquatting 5. \_\_\_\_\_ is the practice of registering a domain name that is the trademark of another person or company in the hopes that the owner will pay huge amounts of money to acquire the URL.**

**Per se defamation 6. \_\_\_\_\_ refers to a legal cause of action in which a court deems some types of statements to be so negative that injury is assumed.**

**Name stealing 7. \_\_\_\_\_ occurs when someone other than a domain name’s owner changes the ownership of the domain name.**

**patent 8. A(n) \_\_\_\_\_ is an exclusive right granted by the government to an individual to make, use, and sell an invention.**

**income 9. \_\_\_\_\_ taxes are levied by national, state, and local governments on the net earnings generated by business activities.**

**FTC 10. The \_\_\_\_\_ publishes regulations and investigates claims of false advertising.**

**Authority to bind 11. The issue of \_\_\_\_\_ can arise when an employee of a company accepts a contract and the company later asserts that the employee did not have the authority to do so.**

**Intellectual property 12. \_\_\_\_\_ is a general term that includes all products of the human mind.**

**Service mark 13. A(n) \_\_\_\_\_ is used to identify services provided.**

**IRS 14. The \_\_\_\_\_ is the U.S. government agency charged with administering the country's tax laws.**

**Transfer 15. \_\_\_\_\_ taxes, which include sales taxes, use taxes, and excise taxes, are levied on the products or services that a company sells or uses.**

**Advance fee fraud 16. In the context of online crime, in a(n) \_\_\_\_\_, the perpetrator offers to share the proceeds of some large payoff with the victim if the victim will make a “good faith” deposit or provide some partial funding first.**

**Business process 17. The \_\_\_\_\_ patent protects a specific set of procedures for conducting a particular business activity.**

**Opt-out 18. In a(n) \_\_\_\_\_ approach, a company collecting information assumes that a customer does not object to the company’s use of the information unless the customer specifically chooses to deny permission.**

**Authority to bind 19. A(n) \_\_\_\_\_ refers to the issue of determining whether an individual can commit a company to an online contract.**

**Trademark 20. A(n) \_\_\_\_\_ is a distinctive mark, device, motto, or implement that a company affixes to the goods it produces for identification purposes.**

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**ANSWER KEY for Chapter 7 – Fill-in the blank Questions**

1. Property

2. vicarious copyright

3. terms of service (ToS)

ToS

terms of service

4. trade name

5. Cybersquatting

6. Per se defamation

7. Name stealing

8. patent

9. Income

10. Federal Trade Commission (FTC)

FTC

Federal Trade Commission

11. authority to bind

12. Intellectual property

13. service mark

14. Internal Revenue Service (IRS)

IRS

Internal Revenue Service

15. Transaction

16. advance fee fraud

17. business process

18. opt-out

19. authority to bind

20. trademark

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